Even in Marlboro Country, there has to be a little time to just plain take it easy. That's why we're making this special offer.

A Marlboro beach towel and a handy beach bag that inflates into a pillow. Just two-and-a-half bucks does it. Then you can stretch out on a Marlboro spread, anywhere in Marlboro Country.

Combination beach bag/inflatable pillow. This handy two-way wonder measures 9 x 15 inches.

Plenty of space for suntan lotion and other beach stuff; plus it's a big soft pillow when you blow it up.

This giant Cannon beach towel is a big 34 x 62 inches. More than enough room for two and a radio.

The Marlboro Beach Outfit. Only $2.50

Just send us $2.50 and two end panels from a pack or box of Marlboro.
We'll send you the Marlboro beach towel and combination beach bag/pillow.
Offer expires September 30, 1970.
MAIL TO: Marlboro Beach Offer, P.O. Box 7777, Westbury, New York 11590.

Name _____

Address _____

City _____ State _____ Zip Code _____

Offer available only to persons over 21 years of age. Please allow 4 weeks for delivery. Send check or money order only.

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